



E: info@cashurdrive.com
W: www.cashurdrive.com

September 04, 2025

To
National Stock Exchange of India Ltd
Listing Compliance Department
Exchange Plaza, 5th Floor, C. 1, Block G,
Bandra Kurla Complex, Bandra (E), Mumbai-400051

NSE SYMBOL: CUDML

Sub: Award of Contract to Cash Ur Drive Marketing Limited by HLL Infra Tech Services Limited for Setting up 200 EV Charging Stations with Advertising Rights in Delhi

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that Cash Ur Drive Marketing Limited ("the Company") has been awarded a contract by HLL Infra Tech Services Limited (HITES).

The contract involves development across 200 locations for the installation of E-Vehicle charging stations along with an e-bike/e-cycle/cycle (non-motorized) sharing system at various sites under the Municipal Corporation of Delhi (MCD). In addition, the project includes provision of two advertising unipoles with a total display area of 128 sq. ft., as per Municipal Corporation of Delhi Advertisement Department Letter No. AC(Advtt.)/RS/2023-24/294.

The Contract will be executed for a period of Ten(10) Years.

This mandate reflects the confidence reposed by the Government authority in the Company's expertise and strengthens its position in the transit and outdoor advertising industry. The campaign is expected to contribute positively to the Company's revenues and further enhance its visibility in a high-potential state market.

The Company remains committed to contributing to India's rapidly growing EV ecosystem by supporting sustainable mobility solutions and modern urban infrastructure. Through this project, the Company aims to facilitate adoption of clean energy transportation, while also integrating advertising platforms that create value for stakeholders. This initiative aligns with the Company's long-term vision of combining innovation in outdoor advertising with environmentally responsible initiatives, thereby strengthening its role in the evolving green mobility landscape.

This is submitted for your information and records.

Thanking You

For Cash Ur Drive Marketing Limited

Gagan Mahajan

Company Secretary and Compliance Officer



CASHurDRIVE MARKETING LIMITED

(formerly known as CASHurDRIVE Marketing Private Limited)

Registered Office : 4th Floor, SCO 0032, Sector 17C, Chandigarh G.P.O., Chandigarh, India - 160017

CORPORATE OFFICE : 1103-1104, 11th Floor, World Trade Tower, Noida, U.P. - 201301

CIN : U74999CH2009PLC031677 | Email ID : account@cashurdrive.com | Contact : 0172 - 4667699